

**GOLDSTEIN ESWOOD**  
Established 1911 • Proudly Australian Made



No one does energy and water saving better than Goldstein Eswood with our range of Smartwash glass and dishwashers. And who else is great at saving? Lifeguards!

The Goldstein Eswood Showroom was transformed into a beach for the night. From deck chairs to beach balls, our Smartsave Beach Bar and Goldie's Fish and Chip Shack, it was a true experience from the moment guests stepped through the door. With the support of some local lifeguards, it was surf's up at the Goldstein Eswood beach!

The crowds flocked in as if we'd moved Bondi Beach to Smithfield. We've never seen so many Hawaiian shirts in one place! The BBQ Ocean King Prawns and Greek Style White Bait Fritters added to the ambience of the night, leaving an unforgettable taste in the mouths of our guests.



Our team of Eswood Smartwash lifeguards, from Whitlam Leisure Centre, Wet n Wild Water Park and Parramatta Swimming Centre, were a hit on the night. They patrolled the area, serving food and drink to our guests and made sure everyone was swimming between the flags. *"It was such a great night, we really enjoyed the atmosphere and even helped guests realize how they can resuscitate their water and energy bill."* (Jess, Lifeguard).

Ambassador chef, **Eddie Cofie**, group chef at M&J Chickens and TV personality, was on hand to launch our Smartwash range. Eddie spoke highly of the range, - *"...I only wish I had a Smartwash when I was starting out in the industry."* Not only did he launch our range, but Eddie also cooked up a storm for our guests, demonstrating how to cook a mean chilli garlic prawn and rice pilaf with pineapple and coriander.



*Eddie Cofe prepping for a cooking demonstration.*

**Daniel Bruntsch** from Premier Rentals received his lifeline in the form of a Smartwash 400. He was the Lucky Door prize recipient on the night and we hope he enjoys saving water and energy with his Smartwash just as much as we do.



*Daniel Bruntsch (Premier Rentals), winner of the Smartwash 400, posing with Michael Goldstein and our Eswood Smartwash Lifeguards.*

Michael Goldstein's **Coin Toss Competition** was another highlight on the night where the winner received an iPad, kindly donated by Optus Business Centre. **Chris Dimis from Hospitality Supplies Express** was the lucky winner on the night and his generous donations, along with the other participants, raised a substantial amount of money for **Surf Lifesaving Australia**.

**Goldstein**

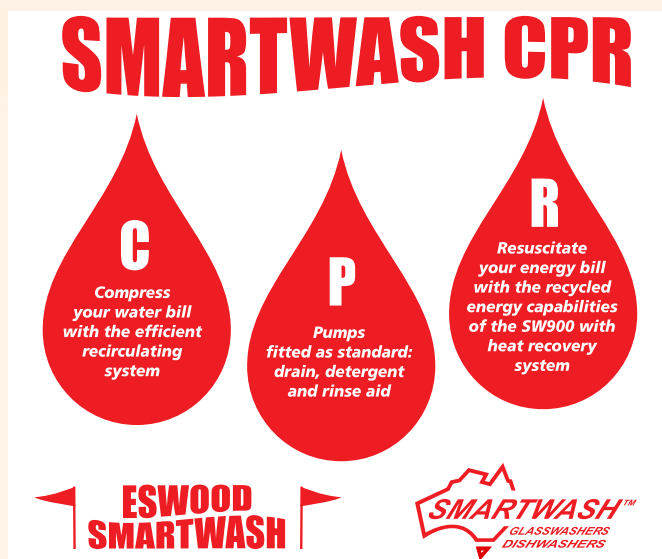


**ESWOOD**

But the stars of the night were our series of **Smartwash glass and dishwashers**. The compact Smartwash 400 was on display, along with the Smartwash 500 and the latest model Smartwash 900. The Goldstein Eswood staff demonstrated the versatility, sustainability and reliability of each Smartwash. In particular, how the unique Heat Recovery System on the Smartwash 900 recycles energy from the steam generated by the dishwasher, which saves energy from every cycle.



Our Smartwash Series (left to right) Smartwash 500, Smartwash 900 and Smartwash 400.



*Smartwash CPR.*

All in all, the launch party was a hit, as our guests were shown how to stay safe by **swimming between the flags**.

If you didn't attend on the night, don't worry we can still save you from the rip, and show you how swimming between the flags with Eswood Smartwash Series can be the lifeline that you need. Contact our sales team for our latest brochures and Smartwash information.



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**ESWOOD**